

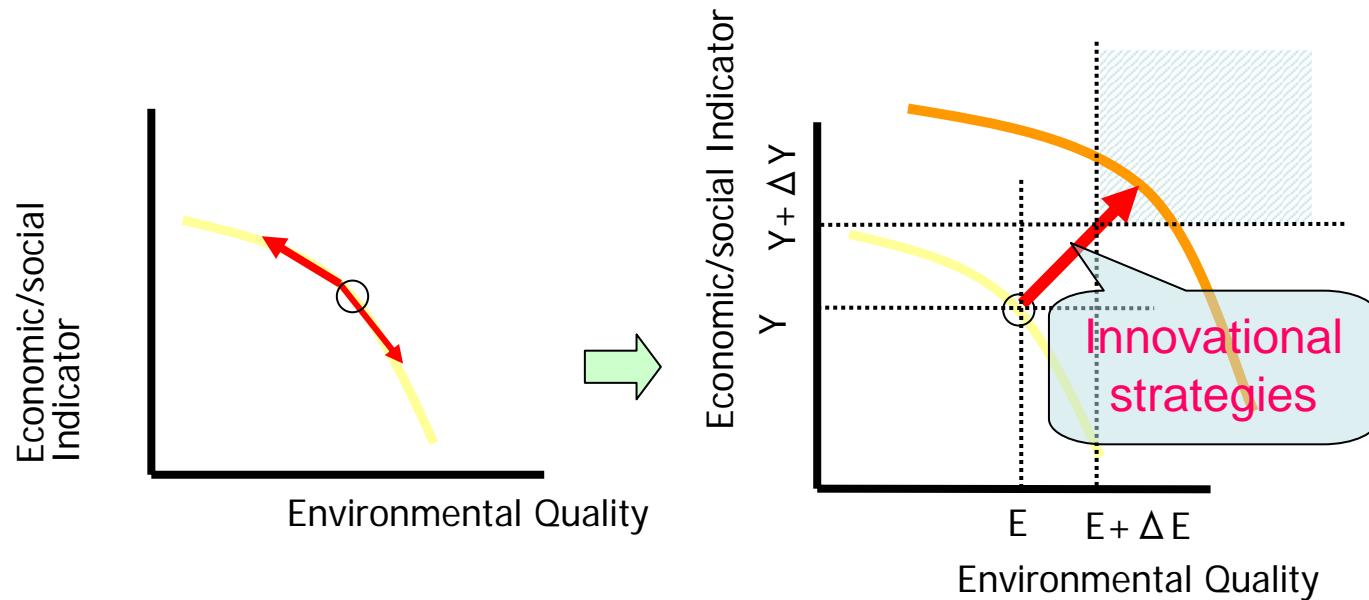
Introduction of SDB

Go Hibino

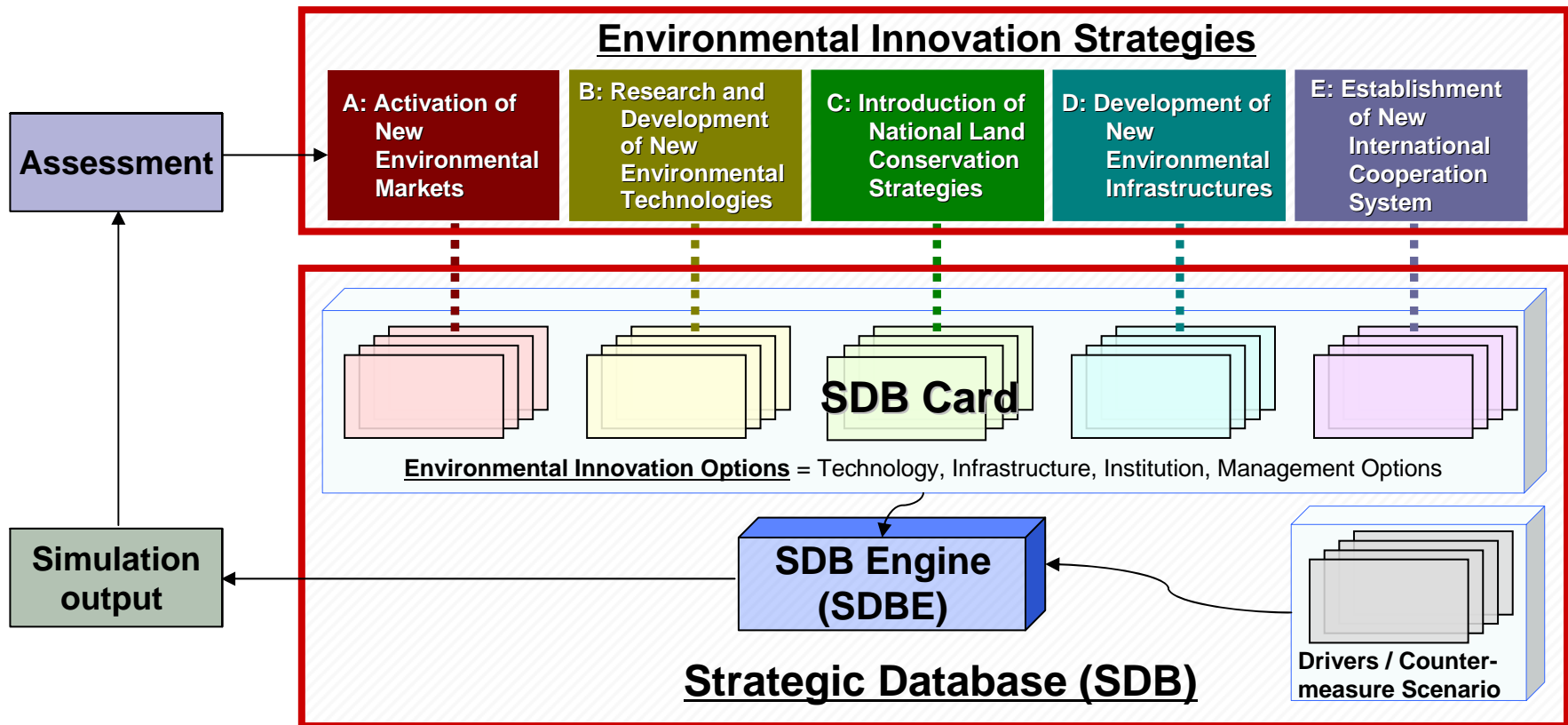
Mizuho Information & Research Institute, Inc.

The 10th AIM Workshop
2005.3.10-12, March 2005

Necessity of innovation strategies



What is Strategic Database?



- Strategic database for the environmental policy decision is composed of tables of technologies, management, institutions, and scenarios, etc. and an integrated module part (Inference Engine, SDBE) where these data are integrated and analyzed.

Example of SDB Card [Advanced technology]

Hybrid vehicle

Environmental Option Data Sheet Sheet No.:

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Option	Gasoline hybrid vehicle										
Code	TR_HYBRID										
Environmental Issue	[ICC]: Climate Change										
Sector	[TR]: Transportation sector										
Description	A car with two different power units (motor and engine). Drive using the motor allows improved mileage, low noise, low exhaust emissions and so on. Since there is no need to provide special energy supply infrastructure like that required by electric cars for recharging, this represents a basic car technology that will lead to future fuel cell cars.										
Technical Barrier	Since multiple power sources are used, the biggest issues are achieving a small, lightweight system, and reducing prices.										
Social Barrier											
Secondary Effect	Generally contribute to reducing emissions of atmospheric pollutants such as NOx. Also reduce noise.										
Basic Unit	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Unit</th> <th style="width: 20%;">Name</th> <th style="width: 20%;">Value</th> <th style="width: 20%;">Unit</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td>1 Unit</td> </tr> </tbody> </table>			Unit	Name	Value	Unit				1 Unit
Unit	Name	Value	Unit								
			1 Unit								
Operating Rate	100.0 %										
Output	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Output</th> <th style="width: 20%;">Value</th> <th style="width: 20%;">Unit</th> <th style="width: 20%;">Reference</th> </tr> </thead> <tbody> <tr> <td>TR_CAC: Freight Trns. (Vehicle)</td> <td></td> <td>トンキロ</td> <td></td> </tr> </tbody> </table>			Output	Value	Unit	Reference	TR_CAC: Freight Trns. (Vehicle)		トンキロ	
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TR_CAC: Freight Trns. (Vehicle)		トンキロ									
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Input	Value	Unit	Reference								
[DLG]: Gasoline		kgoe./Year									

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Installation Potential	Installat
Installation	Ext: Share for
Available Year	1997
Retirement Year	9999
Lifetime	10
Additional Manooew	0
Alternative Option	Alt
URL Link	
Contact Detail	

Example of SDB Card [Infrastructure]

Public transportation priority system

Environmental Option Data Sheet

Sheet No.:

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• Technology	Public Transportation Priority System(PTPS)						
• Code	TR_PTPS						
• Environmental Issue	[CC]: Climate Change						
• Sector	[TR]: Transportation sector						
• Description	PTPS supports public transportation vehicles such as buses by giving them priority in transit. The traffic control center grasps the traveling situation of buses on the road by means of infrared beacons installed on the roads, and responds by creating dedicated/priority bus lanes, warning illegally traveling vehicles, executing priority traffic signal control, etc. Among the merits of this system are improved convenience for users, promotion of the use of mass public transportation, securing of regular bus operations, reduction of bus stopping times at traffic signals, reduction of illegal traveling in dedicated bus lanes, ensuring the safety of buses, etc.						
• Technical Barrier							
• Social Barrier							
• Secondary Effect							
• Basic Unit	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr><th style="width: 30%;">Name</th><th style="width: 30%;">Value</th><th style="width: 40%;">Unit</th></tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td></tr> </tbody> </table>	Name	Value	Unit			
Name	Value	Unit					
• Operating Rate	100.0	%					
• Output							

Public Transportation Priority System

Outputs Database Inputs Database

Example of SDB Card [Management]


Eco-driving : No idling

Environmental Option Data Sheet

Sheet No.:

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• Technology	Eco-driving: No idling		
• Code	TR_ED_NIDL		
• Environmental Issue	[CC]: Climate Change		
• Sector	[TR]: Transportation sector		
• Description	Turning off the engine to prevent wasted energy when stopping to wait for passengers, or to unload luggage. Ten minutes of idling in a passenger car uses 130 cc of gasoline, while 1 hour of idling in a large diesel vehicle uses a maximum of 1,800 cc of fuel. In general, stopping idling when stopped for 5 seconds or more is thought to be effective.		
• Technical Barrier			
• Social Barrier			
• Secondary Effect	Contributes to reducing emissions of atmospheric pollutants.		
• Basic Unit	Name	Value	Unit
• Operating Rate	100.0	%	
• Output			



Idling stop

Example of SDB Card [Non-advanced technology]



Bicycle with rider induced

Environmental Option Data Sheet

Sheet No.:

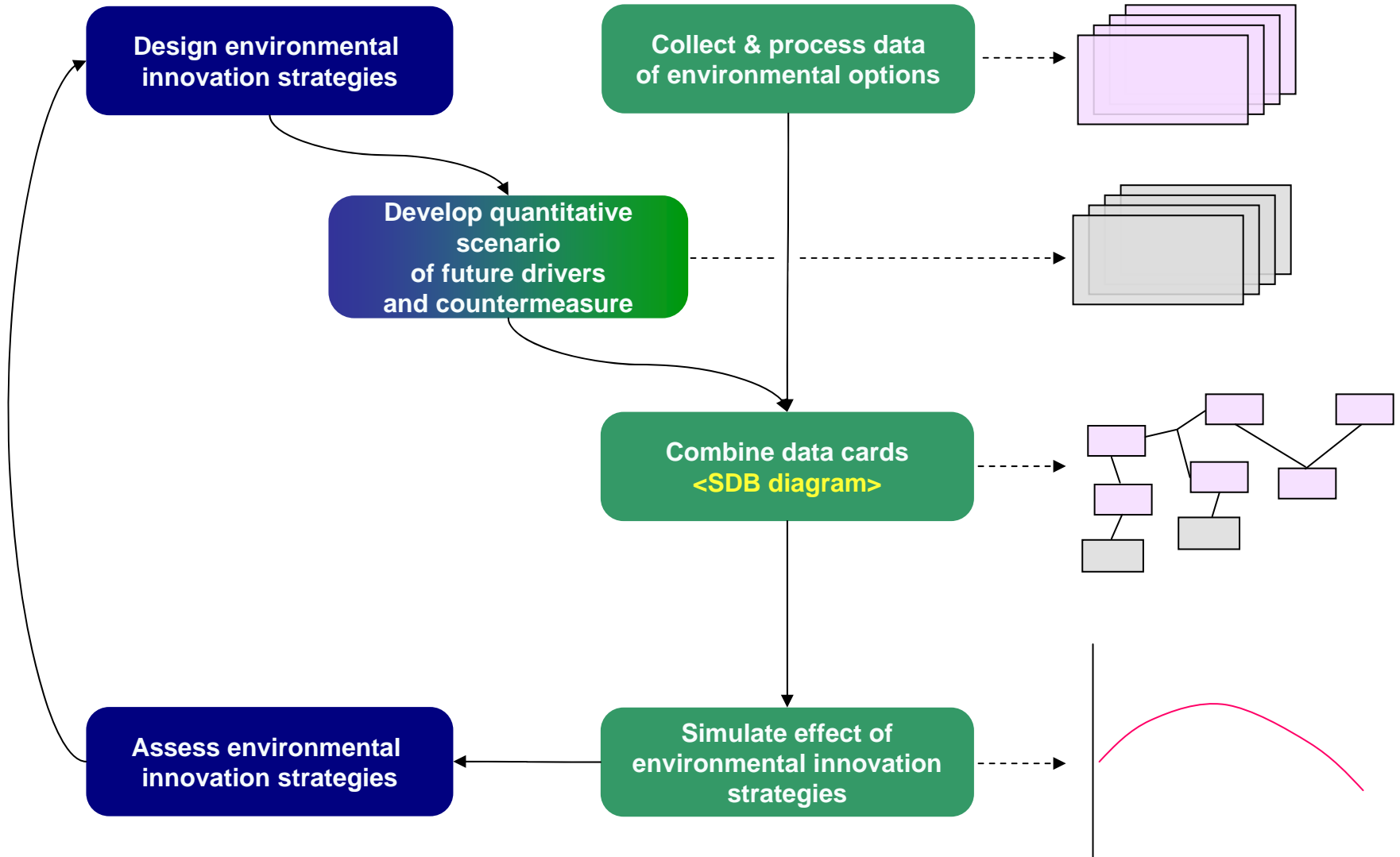
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• Technology	Bycle with induced forces		
• Code	TR_BIF		
• Environmental Issue	[CC]: Climate Change		
• Sector	[TR]: Transporation sector		
• Description	<p>A bicycle that only goes faster each time it encounters a bump is hard to imagine but that is exactly what Kanak Das of Gujarat have achieved. Kanak's contraption features a transmission system that is actuated by terrain-induced forces and the rider's motional responses to them. Terrain-induced vibrations are coupled with the weight of the rider to propel the bicycle with the use of a spring and freewheel. A pinion actuates the free wheel, which receives a corresponding motion to that induced by the undulations of the road.</p>		
• Technical Barrier			
• Social Barrier			
• Secondary Effect			
• Basic Unit	Name	Value	Unit
	Unit	1	Unit
• Operating Rate	100.0	%	
• Output			

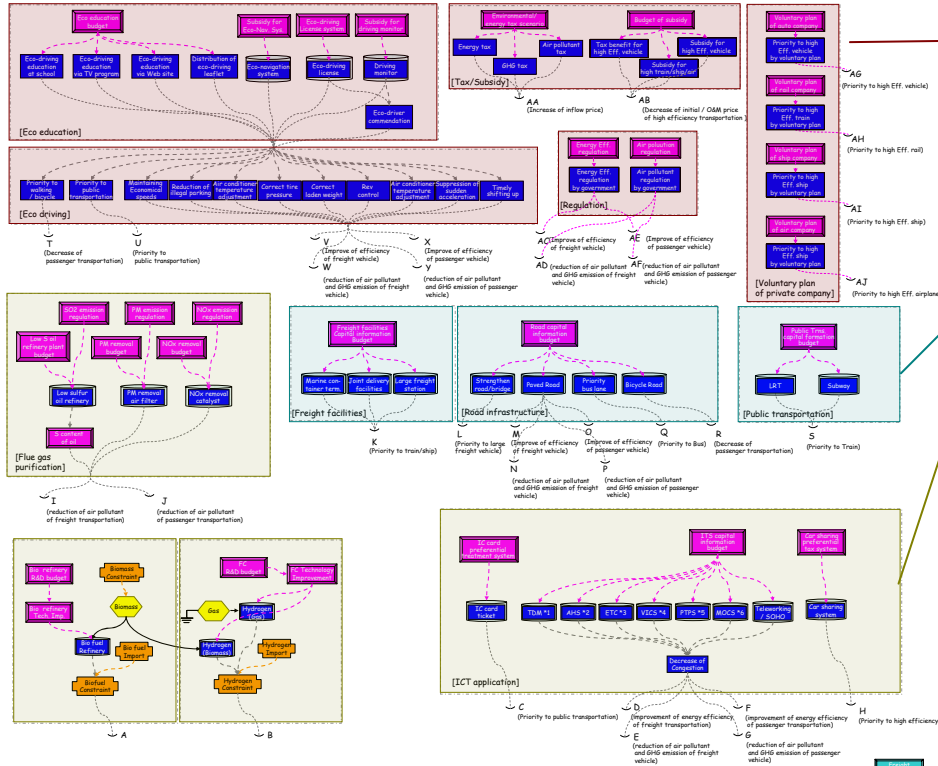
Bicycle with rider induced

Application of Strategic Database



SDB diagram: Transportation sector [Overview]

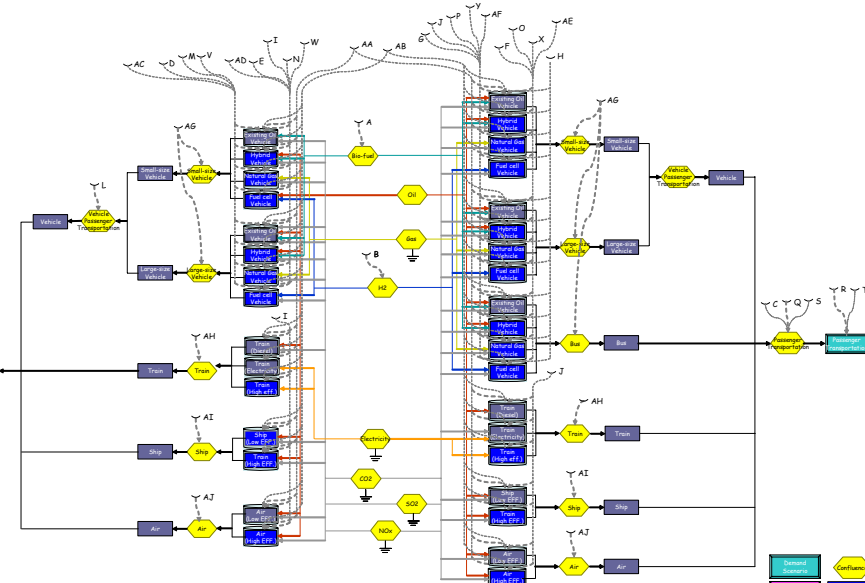
Transportation sector



A: Activation of New Environmental Markets

B: Research and Development of New Environmental Technologies

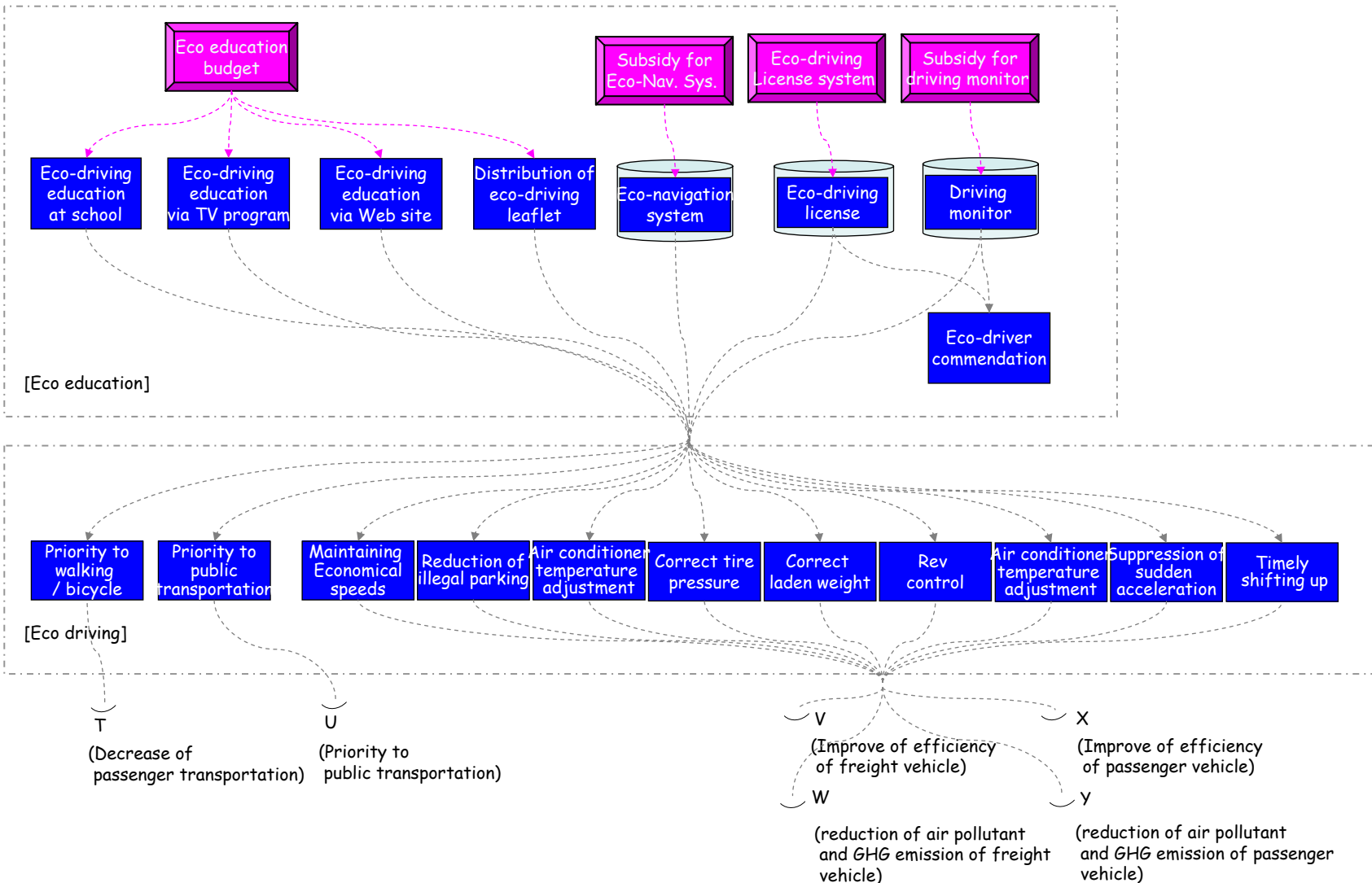
D: Development of New Environmental Infrastructures



*1 TDM: Traffic Demand Management
 *2 AHS: Advanced Cruise-Assist Highway System
 *3 ETC: Electronic Toll Collection
 *4 VICS: Vehicle Information and Communication System
 *5 PTPS: Public Transportation Priority Systems
 *6 MOCs: Mobile Operation Control Systems

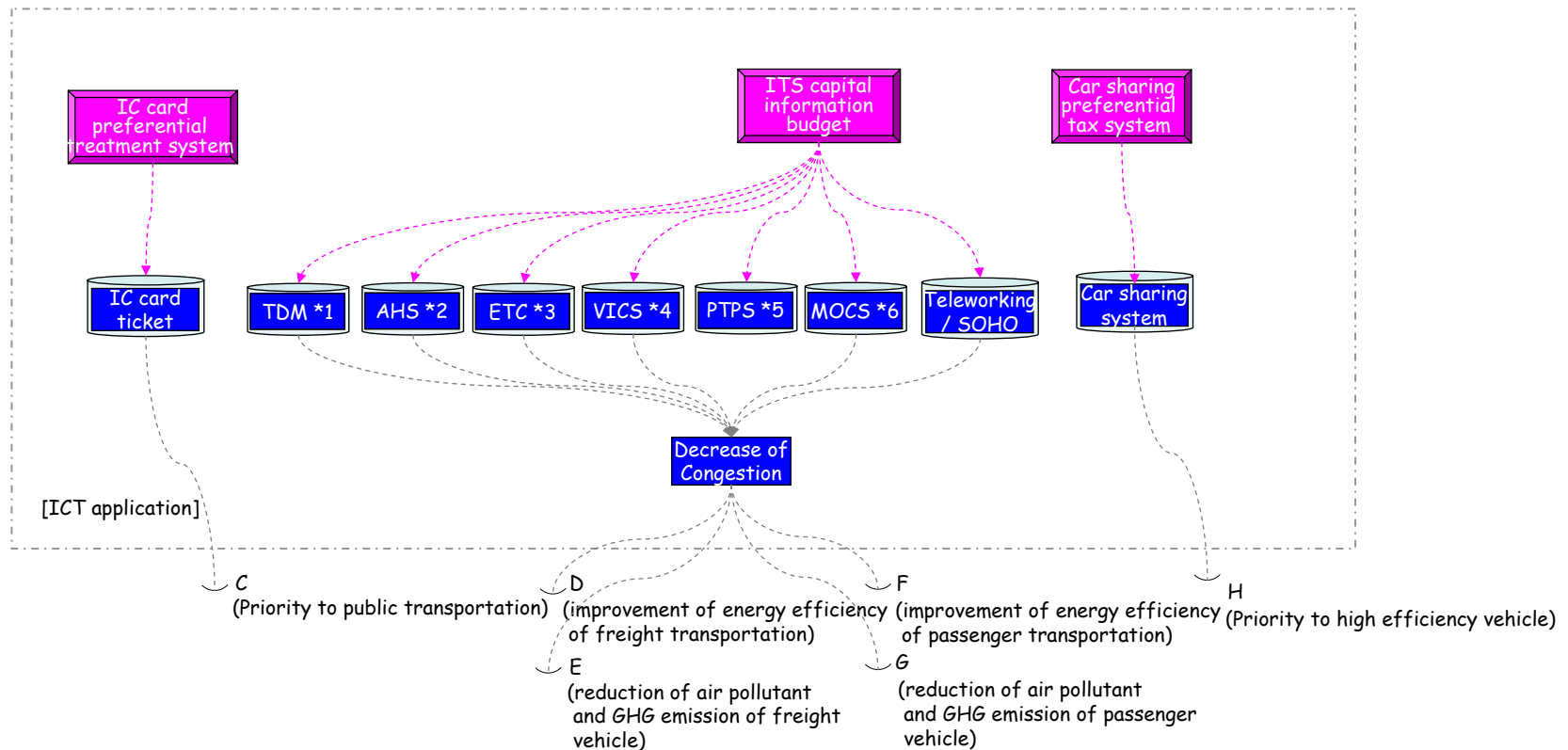
SDB diagram: Transportation sector [Part 1]

Part of Transportation sector : Eco-driving



SDB diagram: Transportation sector [Part 2]

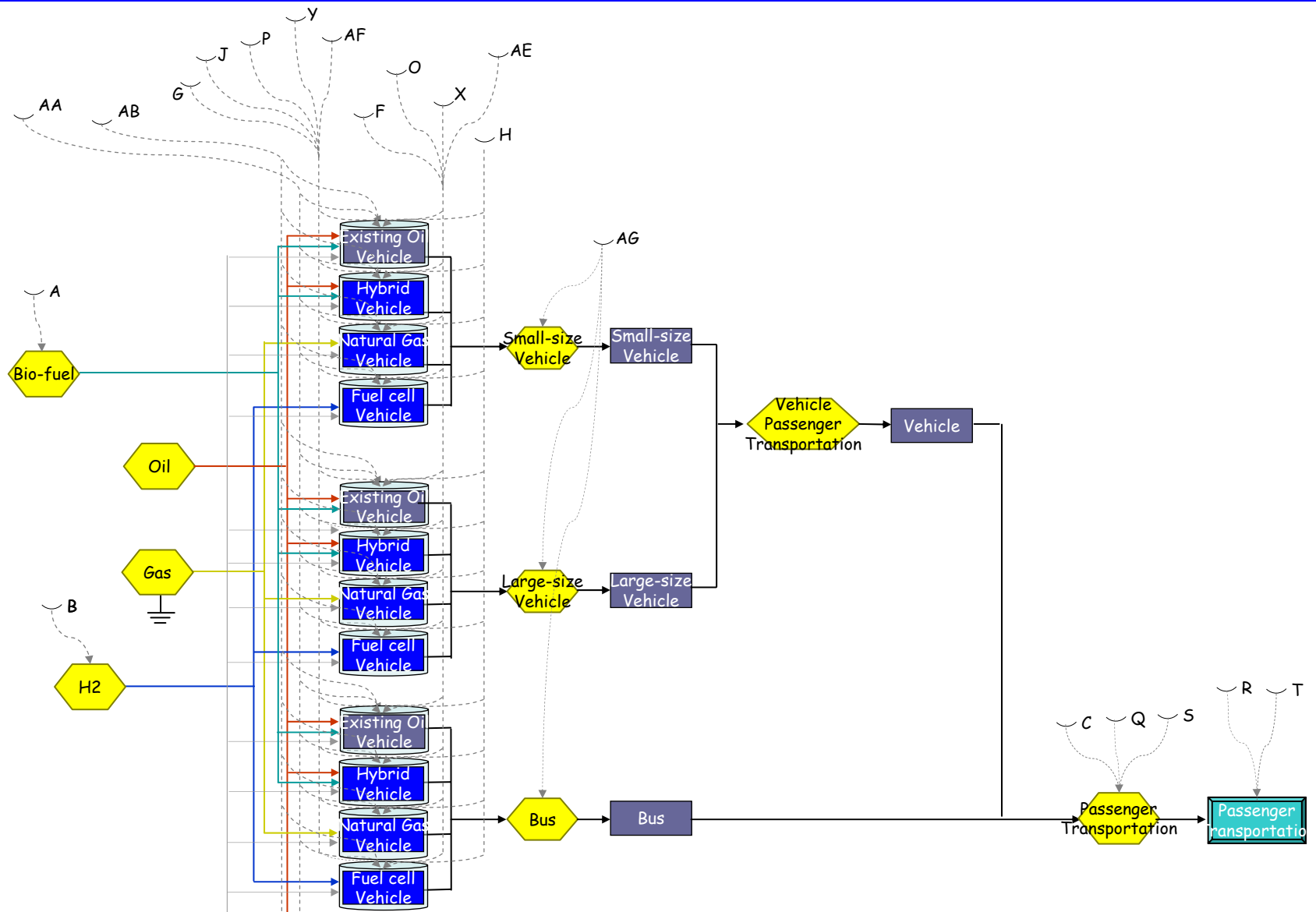
Part of Transportation sector : Intelligent Transport System



- *1 TDM: Traffic Demand Management
- *2 AHS: Advanced Cruise-Assist Highway System
- *3 ETC: Electronic Toll Collection
- *4 VICS: Vehicle Information and Communication System
- *5 PTPS: Public Transportation Priority Systems
- *6 MOCS: Mobile Operation Control Systems

SDB diagram: Transportation sector [Part 3]

Part of Transportation sector : Passenger vehicle



Conclusion

- Innovation strategies are essential to achieve MDG and national targets of economic, social, and environmental indicators simultaneously at early stage.
- SDB cards provide information regarding environmental options of technology, infrastructure, management and institution for stakeholders.
- SDB diagrams provides rough sketch of combination of environmental option. Innovation strategy should be design based on the diagram.
- SDB engine analyzes innovation strategies quantitatively from the aspect of environment improvement, social improvement and economical impact.
- We will continue to collect more environmental options which contribute to making innovational strategies in various fields.
- We will develop user friendly interface of SDB engine and diffuse the SDB as a support tool for policymaking though a training workshop.